



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

14 APR 2014

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

ANNUAL MEETING

The SAFER Santa Rosa Annual meeting sponsored by Interfaith Ministries is on the 7th of May from 11am-1pm. Lunch will be served. The location is: 4115 Soundside Drive (off of 98) (map to location) <http://www.mapquest.com/?version=1.0&hk=6-39E0nZV9>

WORLDS OF POSSIBILITIES JOB FAIR ON APRIL 28TH!

Attached is a promotional flyer and list of attendees for our upcoming Worlds of Possibilities Job Fair to be held April 28th at the Pensacola Bay Center. Please feel free to share with your clients/students/constituents.



Promotional
Flyer.pdf



List of Attending
Employers.pdf

Brittany Callahan Outreach Representative CareerSource Escarosa P: 850.607.8752

WALK FOR MOMMY & ME

The Healthy Start Coalition is presenting and sponsoring the 7th Annual Walk for Mommy & Me this year before I leave the Healthy Start Team. We want all of you to have the opportunity to participate in this outdoor, smoke-free event and invite each of you to participate in **the 7th Annual Walk For Mommy & Me, Saturday, May 10, 2014, 9:00 a.m. to Noon, at Carpenter Park in Milton.** This is a **smoke-free family event to promote family health and wellness through exercise, educational materials, healthy snacks, and just plain fun and play in fresh air and sunshine!** The whole family is invited and we hope you will join us and invite your family and friends to join you as well. There is no rain date for this event.

There is no fee for the event for the exhibitors, or anyone attending the Walk. However, we ask of the exhibitors that, instead of a space fee, you:







- ü **Pre-register for your space before April 21st;** (check-in and set-up for exhibitors begins at 8:00 a.m. May 10th!);
- ü **provide a door prize/gift valued at \$25 or more, with agency name on it** (a variety of items is fine but remember, health & wellness is the theme for the event);
- ü **bring your own tables, chairs and table coverings** (we will have helpers for set up);
- ü **provide an activity at your table;**
- ü **refrain from selling anything or doing fundraising;**

- ü **complete a program evaluation;** and
- ü **participate in the “Secret Signers” game** for a special door prize (this is an incentive game to encourage guests to visit at each table to find three unidentified exhibitors and ask them to sign their forms--participants must have all three signatures to receive the additional prize ticket—the drawing will be at 11:45).

All participating “Walkers” will be asked to complete a brief, half-page survey as part of our evaluation process. The drawings for the door prizes will be conducted at 11:30 until the prizes are gone. They must be present to win and there is no rain date for this event.

The letter, registration form and other posters and handouts are attached to help get the word out. If you have any other questions please contact me ASAP at the office, 626-6751 or on my cell, 723-4329. I hope to hear from you soon...

Barbara Bowman, MSW bbowman@healthystartsantarosa.org 850-626-6751,
Healthy Start Coalition of Santa Rosa County, Inc. www.healthystartsantarosa.org

					
2014MommyMeFlyer X2BB.pdf	Family Flyer.pdf	Envelope stuffer with match flyer 2.pdf	Letter 2014-R.pdf	Exhibitor Registration 2014.pdf	Walk Flyer HSC 2014-2.pdf

SHOOT SOME HOOPS TO HELP SPECIAL OLYMPICS!

April 8, 2014 (Pensacola, Florida) – Come out and shoot some hoops at this 3-ON-3 blind draw basketball tournament benefitting our local Special Olympics basketball program! This exciting tournament will be held on Saturday, April 26th at 8AM at the Vickrey Community Center, 2130 Summit Blvd. in Pensacola.

Teams in this tournament will play for 20 minutes or 20 points. Fight to the next bracket with a double elimination battle. Take it to the limit and win big with cash prizes! 1st place team wins \$150 cash and a trophy, 2nd place wins \$120 cash and a trophy and 3rd place walks out with \$90 in cash and a trophy. Entry fee is \$60 per team and donations are taken at the door for fans to come and cheer on the teams. Cool off courtside with drinks and concessions for sale. All proceeds support local athletes with intellectual disabilities so come out and be a fan of Special Olympics!

Special Olympics provides year-round sports training and competition to children and adults with intellectual disabilities, at no cost to the athlete or their caregiver, as a means to achieve physical fitness, self-esteem, socialization skills, and the life skills necessary to be a productive, respected and contributing member of their communities. Learn more at <http://www.specialolympicsescambia.org/> and follow us on Facebook at <https://www.facebook.com/Special-Olympics-Escambia-County/>

SIGN UP TODAY! Checks can be mailed to:
 Special Olympics 2001 E Lloyd St. Pensacola, FL 32503

For More Information Contact: Name: Rachel Payne 850.232.9275
 Email: rachelpayne@specialolympicsescambia.com

BRIDGES OUT OF POVERTY

Just a reminder our next Steering Committee Meeting will be held on Tuesday, April 22nd from 1:30-3:30 p.m. We will be meeting at the Santa Rosa County Commissioners offices in the board room. This is located at 6495 Caroline Street, Milton, FL 32570 (behind McDonald's on Caroline Street). Please RSVP to let me know if you will be attending!

Bridges Out of Poverty

One step at a time...

What: Steering Committee Meeting
When: Tuesday, April 22, 2014
1:30 – 3:30 p.m.
Where: County Commissioners Board Room
6495 Caroline Street
Milton, FL 32570
850-983-1877



Dr. Karen Barber, Director of Federal Programs
Santa Rosa District Schools
5086 Canal Street, Milton, FL 32570
850-983-5001/Fax: 850-983-5011

Consider being a sponsor:



Sponsorshipletter-for
m.docx



GAFlyer.docx

STADIUM STOMP AND BASEBALL

Join the American Red Cross for a stadium stomp and baseball game on Sunday, April 27th at Bayfront Stadium at the Community Maritime Park. The event starts at 2 pm with a 1.3 mile walk/run and concludes with a Blue Wahoos baseball game at 4.

Proceeds from the event benefit the American Red Cross of Northwest Florida in their mission to assist our neighbors in their time of need.

To register, log onto (Search Stadium Stomp) www.active.com.
We are drawing the winning ticket for the 65" flat screen TV at the event

Join our sponsors Allen Turner Hyundai, Gulf Power, Cox, Pensacola News Journal, Navy Federal Credit Union, World of Beer, Hancock Bank, Complete DKI, and The Cutting Board.

Our sponsor will be recognized on the big during the game and PNJ will be doing a full page ad before the event and after the game. For more information or to get information about sponsorship visit our website link

<http://www.redcross-nwfl-events.com/2014-stadium-stomp.html>

You can call Jerry at 850-432-7601 or email at jerry.kindle@redcross.org

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

SOCIAL MEDIA & DISASTER RECOVERY

There's no doubt about it - social media is changing the way we communicate. These online tools, once thought to be for personal use only, have asserted their dominance in times of emergency as go-to sources for news and updates.

This week, Agility featured two great resources to help bring sense to this subject. You can now access these valuable tools for free by following the links below:

- **On-Demand Webinar:** ["Social Media & Disaster Recovery"](#).
- **Blog Post:** [The Link between Crisis Management and Social Media](#)

For more tips and resources, be sure to [follow Agility on Twitter by clicking here](#).

MITIGATION

Congress focuses on reducing costs and saving lives through mitigation

IAEM

On Apr. 3, the House Committee on Transportation and Infrastructure Subcommittee on Economic Development, Public Buildings, and Emergency Management held a hearing titled: *Disaster Mitigation: Reducing Costs and Saving Lives*. The hearing focused on what communities across the Nation can do to protect their homes and families and reduce their costs particularly as it relates to floods. Chairman Barletta expressed concern that FEMA's FY 2015 budget request did not include funding for the Pre-Disaster Mitigation (PDM) grant program and noted that he and Ranking Member Andre Carson sent a letter to the Appropriations committee "making clear continued funding for this program is critical." The opening statements of Chairman Lou Barletta (R-Pa.) and Ranking Member Carson (D-Ind.), written statements of all of the witnesses, the Subcommittee's statement of the subject of the hearing, and an archived video are available on the hearing [website](#).

In support of this concept, Santa Rosa is hosting a Mitigation workshop May 1st at:
Pensacola State College South Santa Rosa Center (in room 5131) 5075 Gulf Breeze Pkwy
From 5:30 until complete (about an hour and a half)

The workshop is FREE!



Be Ready Florida

Helping Florida
Homeowners to make their
homes safer from the next
HURRICANE

Make Mitigation Happen Workshop

Plan to participate in the up-coming *Make Mitigation Happen Workshop* scheduled for your community. This workshop provides homeowners with a stronger understanding of how to make their home safer from the next HURRICANE and other disasters that threaten Florida residents. Workshop participants will also learn how to save money on the windstorm portion of their homeowner's insurance premium.

Workshop Date / Time: **May 1st 2014 5:30 pm**

Workshop Location: **PSC South Santa Rosa Center
(Rm 5131)**

**5075 Gulf Breeze Parkway
Gulf Breeze**

To register to participate in this up-coming workshop and for additional information please visit the following web site today:

www.BeReadyFlorida.org

NEW SYSTEM TO SPEED EMERGENCY NOTIFICATION **-RESIDENTS ASKED TO REGISTER PHONE NUMBERS-**

Santa Rosa County Division of Emergency Management has a new emergency warning tool that provides rapid phone notifications to residents when public safety may be at risk. In the event of an emergency, GeoCast®Web will be utilized to make rapid emergency telephone notifications to residents and businesses in an impacted area. Citizens can register and manage their account including updating or deleting phone numbers online at <https://santarosa.onthealert.com>.

Used during time sensitive emergencies like chemical spills, hazardous materials incidents, flooding and evacuations the new GeoCast®Web phone notification system utilizes highly advanced digital mapping technologies and phone databases to automatically call registered phone numbers in a target location with a recorded message on what steps residents should take to keep their family safe. The system will also be utilized for less time sensitive but important messages, including those provided by the sheriff's office to notify residents of crimes impacting a particular area.

Individuals may register for notifications via the county's website, www.santarosa.fl.gov/emergency, or directly through the system's self-registration web portal located at <https://santarosa.onthealert.com>. All information provided by residents will be used for emergency notifications only. While Santa Rosa County offers this emergency notification service free of charge, minutes may be deducted from individual cell phone plans. Calls will typically be less than two minutes.

All listed landline phone numbers in the county will be ported into the new system. However, unlisted numbers, cell phones and some VoIP phones are not, and registration is required to receive notifications. For this reason all residents and business owners are asked to register even if their phone number may already be in the system. By doing so, a personal account is created and residents can manage their information including updating phone numbers or even deleting accounts when relocating out of the area. Citizens without home Internet access are encouraged to use the public computer resources available at one of the five county libraries.

"Ensuring timely and adequate warning to the public during times of potential or imminent danger is one of the more important jobs we have as emergency managers," said Brad Baker, emergency management director. "We are always looking for ways to improve risk communications to county residents and businesses."

Baker continued, "Even though we have the new emergency phone notification system, we still want to remind everyone that no single tool will provide enough warning to all people in all situations. While this new system may give us emergency officials greater capabilities, it is only one component of the overall public safety communications strategy. During emergencies, people should always seek out information on the county website at www.santarosa.fl.gov, Twitter account [@SRCBOCC](https://twitter.com/SRCBOCC), and from our local media."

The new emergency phone notification system is replacing the previous system called REVERSE 911®. The old system used 24 phone lines and could make approximately 1,240 calls per hour. The GeoCast®Web system is web based and offers enhanced warning capability with up to 6,000 calls per hour. The messages can be received by landline, cell and VoIP phones. As the system is web based, staff can send messages wherever they have an Internet connection.

More information about the emergency notification system, including an informational flyer and frequently asked questions, are available at www.santarosa.fl.gov/emergency.

SAFE COMMUNITY LOGO

The following is from the National Safety Council:

For each of our communities, we develop a personalized logo. Attached is the logo, with your community name, to be used widely by your coalition. Below are a few recommendations on how you can use the logo, but this is not an exhaustive list. Be creative and use this logo in ways to that will benefit your work and show off your community.

- Website, social media (Facebook, LinkedIn, Twitter).
- Community communications – emails, email signatures, letterhead, envelope/return addresses, newsletters, event promotion or communication, etc.
- Street signs, road signs, community welcome signs, banners.
- Promotional materials – t-shirts, pens, calendars, stickers.

What we ask from you is to share with us, how you will or have used the logo. There will be some time during our networking conference in September, to share. And, please encourage all your coalition members and city/town representatives to use this logo as well. You are all part of this network and we hope this logo will help you display your accomplishments.



For copies contact Daniel at Danielh@santarosa.fl.gov

BE READY FLORIDA - PREPARING HOMEOWNERS FOR THE NEXT HURRICANE



Florida's Division of Emergency Management, in partnership with Volunteer Florida, the Be Ready Alliance Coordinating For Emergencies (BRACE) and the Florida Association of Counties, presents [Be Ready Florida](#), a series of workshops encouraging homeowners to prepare their homes for all types of disasters.

Local governments, organizations and neighborhood associations are encouraged to host a [Be Ready Florida](#) workshop for homeowners in their communities. Workshop can be conducted on-site or on-line.

Hosting a workshop is **FREE** to local communities or participants.

Workshops are designed to provide information to homeowners on disaster mitigation techniques that may reduce damage to their homes from severe windstorms and other disasters that threaten Floridians. In addition, homeowners will learn how they can save money on the windstorm portion of their homeowner's insurance premium.

For additional information and to schedule a workshop for your neighborhood or community visit: www.BeReadyFlorida.org

HOMELESS RESOURCES FOR VETERANS

The links below contain helpful information and often funding opportunities for those of you that serve veterans. Important Links

[VA National Call Center for Homeless Veterans](#)

[VA Center on Homelessness Among Veterans](#)

[DOL Homeless Veteran Reintegration Program](#)

[United States Interagency Council on Homelessness Veterans Page](#)

[Substance Abuse and Mental Health Services Administration Military Families Pages](#)

John Johnson, Executive Director, EscaRosa Coalition on the Homeless, Inc. 850.439.3009

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to 985 people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

DAMAGE ASSESSMENT TRAINING

If you have anyone interested in attending an IA/PA class Santa Rosa County is hosting one on April 23rd.

Name FL-601 Preliminary Damage Assessment : ([FL-601](#))

Description This course is intended for local and state officials and others assigned damage assessment duties. It discusses the importance and purpose of conducting and reporting damage assessments following a disaster. It is a two phases training with emphasis on both the Individual Assistance (IA) program and the Public Assistance (PA) program.

To register click on the following link. If you do not have a profile in the State SERT system you will need to create one.

JUST IN TIME DISASTER TRAINING VIDEO LIBRARY - NEW SUBJECT - HOME CLEAN-UP AND RE-CONSTRUCTION FOLLOWING A DISASTER



Just In Time Disaster Training Video Library New Subject – Home Clean-Up and Re-Construction Following a Disaster

A new subject has been added to the Just In Time Disaster Training Video Library.

Home Clean-Up and Re-Construction Following a Disaster

Now with 1,072 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site:

www.JustInTimeDisasterTraining.org

Share access to this unique disaster training resource with others by linking your web site to the library today.

Join the Just In Time Disaster Training Library's [Twitter](#).



“SHELTER OPERATIONS SUPPORT” A FUNCTIONAL NEEDS SUPPORT SERVICES TABLETOP EXERCISE

Whether the disaster is an earthquake, flood, tornado or hurricane Medical Reserve Corps can be called upon to work within a shelter environment to meet the needs of individuals and families that have been temporarily displaced from their homes.

So what's a Medical Reserve Corp to do?

For starters, Medical Reserve Corps are encouraged to participate in “[Shelter Operations Support](#)” a functional needs support services exercise that will take place on May 6, 2014. This exercise is designed to provide an opportunity for the MRC members to work through a number of challenging scenarios and injects associated with being assigned to work within an evacuation shelter.



For additional information and to sign your MRC up to participate in this very engaging exercise visit:

www.drc-group.com/project/sos.html

“Shelter Operations Support” is part of the [Caduceus Shield](#) Exercise Initiative created to provide exercises for critical components of America's health system.

AMERICAN RED CROSS NEEDS SHELTER VOLUNTEERS

The American Red Cross is looking for volunteers to help victims of disaster by staffing emergency shelters. During a large disaster, several shelters will be opened in the area and we are looking for caring, compassionate volunteers that can help provide a temporary home for those seeking shelter. Shelter volunteers are on the front lines of the disaster response. Duties include registering clients, setting up cots, preparing & serving meals, cleaning, talking with residents, activity planning, and so much more. Shelter workers must be trained ahead of time, so don't wait until hurricane season to prepare to help!

Sheltering is great opportunity for individuals, couples, church groups, and other groups to volunteer together to help your community. There are several training opportunities coming up in the area, so pick one that is convenient for you or your group:

Sheltering Fundamentals and Exercise	Sat, Apr 19 2014	9AM-4PM	American Red Cross Pensacola Office 222 Baylen Street, Pensacola FL 32502
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To sign up for training, or for more information on other opportunities with the American Red Cross, contact doug.watson@redcross.org or call us at 850-432-7601.

BUILDING A FLU EMERGENCY SUPPLIES KIT

Today's training video can be found at the following web site:

www.JustInTimeDisasterTraining.org

Join the Just In Time Disaster Training Library's [Twitter](#).



JUST IN TIME DISASTER TRAINING VIDEO LIBRARY **NEW SUBJECT – NEIGHBORHOOD PREPAREDNESS** **AND RESPONSE**

A new subject has been added to the Just In Time Disaster Training Video Library.

Neighborhood Preparedness and Response

Featured videos include:

- Building a Neighborhood Disaster Plan
- How to Help Your Neighborhood Prepare for an Emergency
- Map Your Neighborhood
- Neighborhood Emergency Communications

Now with over 627 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site: www.JustInTimeDisasterTraining.org

Share access to this unique disaster training resource with others by linking your web site to the library today. Join the Just In Time Disaster Training Library's [Twitter](#).

BRIDGES TRAINERS - GET RECERTIFIED ONLINE!

Is your Bridges Out of Poverty trainer certification more than two years old? Do you need to recertify but don't have a lot in your travel budget?

There are several upcoming opportunities to recertify online with Phil DeVol:

May 29, 2014 11:00 a.m. - 2:00 p.m. (CDT)
Nov 20, 2014 11:00 a.m. - 2:00 p.m. (CDT)

You can also convert to [Lifetime Certification](#) at this time.
What are the benefits of having a Lifetime Certification?

- Monthly trainer tips
- Newsletters
- Online support
- **Attend biennial online recertification sessions for free!**

This not only saves money; it also saves you time out of your office.
[Register today!](#)

For more information, email us at questions@bridgesoutofpoverty.com, or call us at (800) 424-9484. We look forward to working with you! The Bridges Out of Poverty Team

BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Controlling Rumors on Social Media Crucial During a Disaster, Terrorist Attack

<http://www.hstoday.us/industry-news/general/single-article/controlling-rumors-on-social-media-crucial-during-a-disaster-terrorist-attack/d5c5b86c2bcfcacc424de4b9d7d9166f.html>

Emergency Management: There's an App for That

<http://www.emergencymgmt.com/training/Emergency-Management-App.html>

Social Media Changes Emergency Operations, Adds Immediacy

<http://www.govtech.com/internet/Social-Media-Changes-Emergency-Operations-Adds-Immediacy.html>

You Are Subsidizing a Fancy Beach House That'll Be Destroyed in a Flood

<http://www.theatlanticcities.com/politics/2014/02/you-are-subsidizing-fancy-beach-house-will-be-destroyed-flood/8427/>

Pandemic Potential Seen in Gene Changes of Bird Flu

<http://www.bloomberg.com/news/2014-02-13/pandemic-potential-seen-in-gene-changes-of-bird-flu.html>

Nine ways to make your cell phone last the whole storm even if the power goes out

<http://qz.com/21032/nine-ways-to-make-your-cell-phone-last-the-whole-storm-even-if-the-power-goes->

[out/?utm_content=buffer0548c&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer](#)

Zombies invade social media! NFPA Journal writer offers lessons from an effective emergency preparedness campaign

<http://safety.blog.nfpa.org/2014/02/zombies-invade-social-media-nfpa-journal-writer-offers-lessons-from-an-effective-emergency-preparedness-campaign.html>

5 Trends for Emergency Management and Public Safety for 2014 and Beyond

<http://www.emergencymgmt.com/disaster/5-Trends-Emergency-Management-2014.html>

Cyberattack: The Possibilities Emergency Managers Need to Consider

<http://www.emergencymgmt.com/safety/Cyberattack-Emergency-Managers.html>

ASPR Blog, Prepared to Serve: Medical Reserve Corps

<http://www.phe.gov/ASPRBlog/Lists/Posts/Post.aspx?ID=79>

What Makes a City Resilient?

<http://www.emergencymgmt.com/disaster/Resilient-Cities-Challenge.html>

Disaster Psychiatry Emerges as DOD Field of Study

http://www.defense.gov/news/newsarticle.aspx?id=121515&goback=%2Egde_95355_member_5830330991536807940#%21

Crisis counseling after a disaster: Does anything really help?

<http://www.nbcnews.com/health/crisis-counseling-after-disaster-does-anything-really-help-2D11741673>

Psychosocial activities for children relieve anxiety, aid recovery

<http://reliefweb.int/report/philippines/psychosocial-activities-children-relieve-anxiety-aid-recovery>

Business and disaster preparedness: helping communities prepare for effective response

http://www.preventionweb.net/english/professional/publications/v.php?id=35643&a=email&utm_source=pw_email

A year after Sandy, businesses unprepared for disaster

<http://www.nbcnews.com/business/year-after-sandy-businesses-unprepared-disaster-8C11439138>

Preparing Makes Sense for People with Disabilities and Other Access and Functional Needs-Video

<http://www.youtube.com/watch?v=ZLLMDOScE4g&feature=youtu.be>

Building Resilient Communities: An Online Training

http://www.rand.org/pubs/tools/TL109.html?goback=%2Egde_95355_member_271477566#%21

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Decision-making in a crisis: Understanding the brain

http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp_3876618%2Egde_3876618_member_249997713

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>